

Centre for Policy Research (CPR), New Delhi is looking for a Communications Manager who would engage in strategising institutional outreach and campaigns, oversee the day-to-day operations of the Communications vertical and guide the organisation-wide communications policy and bring in new ideas on how to creatively disseminate the research outputs produced by the CPR faculty and researchers and leverage outreach through public events, talks, and lectures.

Broad Responsibilities:

- Strategise and execute digital/social media outreach and campaigns
- Devise a short-term and a long-term Communications strategy for the organisation.
- Guide the day-to-day operations of a young and lean Communications team.
- Create templates for knowledge outputs.
- Oversee the management of the CPR website.
- Prepare a social media strategy.

The ideal candidate will have 5–7 years of experience, preferably in the development or think tank sector, and a strong interest in growing with the organisation. We are seeking a sustained, long-term collaboration with someone who can contribute to shaping and executing the institution's strategic communications vision over time.

Required Skills and Experience:

- Excellent analytical skills.
- Knowledge of web development and SEO.
- Experience in managing social media and online content.
- Experience in executing digital campaigns.
- Strong communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Understanding of think tanks and public policy research.

To Apply:

Send your Resume and a Cover Letter to **communication@cprindia.org** with the subject line **“Communications Manager – (Your Name)”**