

Position: Graphic Designer

Location: New Delhi (full time, on-site)

Salary: Based on experience

Closing Date: Rolling basis, open until filled

About

The Centre for Policy Research (CPR) has been one of India's leading public policy think tanks since 1973. CPR is a non-profit, non-partisan, independent institution dedicated to conducting research that contributes to high quality scholarship, better policies, and a more robust public discourse about the issues that impact life in India.

CPR brings together India's best thinkers and policy practitioners who are at the forefront of both research and engagement in the policy space, drawing from various disciplines and professional backgrounds. The institution nurtures and supports scholarly excellence.

CPR is an **equal-opportunity employer** and encourages candidates from diverse backgrounds to apply.

Job Overview

We are seeking a young, talented, and creative Graphic Designer to join CPR's communications team. The ideal candidate will have a strong eye for design, proficiency in essential design softwares and the ability to develop clear, effective visuals for both print and digital platforms. The role offers room for professional growth and the opportunity to contribute to the impact and purpose of CPR's public-facing work.

Key Responsibilities

- Design and produce high-quality visuals for print and digital media, including illustrations, social-media content, newsletters, website assets, event outreach materials, and presentations.
- Translate research findings and complex information and data into accessible, audience-appropriate graphics.
- Develop creative concepts and execute design projects from concept through production.
- Maintain consistency with CPR's visual identity and uphold editorial and design standards.
- Keep abreast of design trends and best practices relevant to the policy and development sector.
- Manage multiple priorities and deliver assignments within agreed timelines.
- Coordinate with web developers, printers, and external vendors to ensure production quality.

Requirements and Qualifications

- Demonstrated experience in graphic design or a communications/design role, supported by a strong portfolio.

- Proficiency in Adobe Creative Suite (InDesign, Illustrator, Photoshop) and Canva; familiarity with Premiere Pro or other basic video-editing tools is an advantage.
- Working knowledge of MS Office.
- Solid understanding of typography, layout, information design, and editorial workflows.
- Experience designing research reports, presentations and other knowledge products is preferred.
- Demonstrated ability to simplify technical or complex content into clear visual formats.
- Excellent attention to detail, organisation, and time-management skills.
- Ability to work independently and as part of a team.

Preferred Qualifications

- Degree or certification in Graphic Design, Visual Arts, Fine Arts or a related field.
- 1–2 years' experience in graphic design, visual arts or related fields.
- Strong language and drafting skills; an interest in research and public policy is an advantage.

How to Apply

Interested candidates should submit a **resume, portfolio (mandatory)** and a brief note explaining their interest in the role to: communication@cprindia.org Subject line: **Graphic Designer Application – (Your Name)**. Due to a high volume of applicants, only applications with a proper subject line will be considered.

Only shortlisted candidates will be contacted.